

Katy Bradbury

COACHING • CONSULTANCY • FACILITATION



CERTIFICATIONS & TRAINING

- Accredited Associate Executive Coach, AoEC
- Practitioner Diploma in Executive Coaching, AoEC
- MHFA England certificate in Mental Health First Aid
- BA (Hons) Business Administration - Marketing

CAREER HISTORY

Katy has extensive experience in international business, team and stakeholder management in a variety of sectors, including financial and professional services, telecommunications, IT, automotive and retail. For 16 years Katy was a director and co-owner of a creative communications and events agency where she worked with FTSE100/ FTSE250 companies, engaging with senior stakeholders to develop strategies and manage complex global events and engagement campaigns.



OVERVIEW

Having worked in, and led, SMEs in the creative sector (specifically live events, communications and engagement) for over 20 years, Katy is well versed in the commercial and people pressures of entrepreneurial, fast-paced and high pressure environments. She brings her personal experience of leading a business and helping teams thrive in these environments to her coaching. Katy's passion and specialism is in coaching leaders and emerging leaders in SMEs, independent businesses and start-ups across a range of sectors, to help them grow and thrive. She also coaches individuals to help them achieve their goals, supporting them to make changes in their life, business or career, improve performance, enhance their relationships with others, develop specific skills, such as resilience, communication, confidence, empathy and self-awareness.

APPROACH

Katy has a holistic and collaborative coaching style and uses a mixture of reflective and challenging coaching techniques in the coaching journey with all of her clients.

Katy's empathetic, but also at times, challenging approach helps business leaders grow their resilience, connect with their personal values and method of leadership, and create teams and cultures that support and encourage cooperation, trust and healthy challenge.

CONTACT

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